



TE KURA O TITITEA  
MOUNT ASPIRING COLLEGE  
Foundation

# MAC FOUNDATION ENDOWMENT FUND & DONATION PROSPECTUS

Investing in the future of Mount Aspiring College





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## THE MAC FOUNDATION VISION

We envision Mt Aspiring College having world class resources and capabilities to ensure every student is able to reach their full potential.

## THE MAC FOUNDATION MISSION

The Foundation empowers every student at Mount Aspiring College to reach their fullest potential by focusing on equity, excellence and wellbeing within our school community.

Our goal is to raise the funds necessary to provide financial support to the school for the benefit of its students, staff, and whānau.

Through donations, business partnerships, events and endowments, we will build robust “now” and “future” fundraising strategies to provide meaningful contributions to the school. The Foundation is committed to increasing its support each year, with a 2025 target of at least \$250,000.



# WHO WE ARE

The MAC Foundation is an independent charitable organisation that has been supporting Te Kura o Tititea Mount Aspiring College for over 20 years. The Foundation's purpose is to support and improve the school for our students and our community.



# WHY WE EXIST

To support an educational environment that empowers students and strengthens a thriving community. By providing financial support beyond what the Ministry of Education offers, we ensure that the school can deliver more opportunities and resources.

## HOW YOU CAN SUPPORT MAC FOUNDATION

Donations	Business partnerships	Event Sponsorship	The Aspiring Endowment Fund
All donations are very much welcome. One off, ad-hoc or regular donations can all be done via our website.	We are developing a network of local businesses committed to investing in the future of our community through education.	We will be running annual fundraising events and will be looking for partners to support this delivery.	The endowment fund is an invested pot of money that will generate funding for MAC in perpetuity through the annual distribution of profits
For those who wish to see the immediate impact of their support for students of today.	Our Business Partners programme offers tiered support options, allowing businesses to contribute at a level that suits them.	If you have any great, out-of-the-box event ideas, let us know!	For those who wish to make a long term impact on the education of our young people into the future.



# THE MAC FOUNDATION STORY

In 1993, Mount Aspiring College had experienced many years of lower-than-expected student enrolments. The impact of faltering global markets following the 1987 stock market crash caused many people to leave New Zealand's regional towns for larger urban centres. Schools around Otago were not immune and potential resource relocations from the Ministry of Education loomed. In an effort to boost the roll and save the school from amalgamation with Cromwell College, the Mount Aspiring College Board came up with the unique idea to create a hostel programme, inviting students to experience MAC's education and outdoor opportunities in Wānaka. The first intake of students was hosted in buildings on Little Street. It soon became apparent the programme would stay. And so, the MAC Foundation was formed as a separate entity from Mount Aspiring College (and, therefore, the Ministry of Education) to purchase land and develop a dedicated property for the Hostel programme.

Thanks to the generosity of the Wānaka community and support from the Queenstown Lakes District Council, a parcel of land adjacent to the school was purchased and the hostel was built. The Hostel programme soon became highly sought-after and it wasn't long before there was a waiting list to join (and still is to this day). Today, the Foundation still owns the hostel building and the land on which it sits, and provides funding to the school to operate the hostel. Mount Aspiring College manages all other aspects of the hostel programme.

The MAC Foundation had succeeded in its vision to support Mount Aspiring College by establishing a profitable income stream for the school while providing a way to enhance the school's reputation and the experience of its students. Since then, the Foundation has continued to demonstrate innovative thinking and astute investment planning in order to support the college.

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## 2024 & BEYOND...

With the recent redevelopment of Mount Aspiring College, the MAC Foundation has been reinvigorated and has embraced a larger goal of enhancing its fundraising capabilities to ensure the continued success of the school. Working closely with the Principal and the Board of Trustees, we aim to provide MAC with additional funding to deliver a world-class education for all students.

Our goal is to establish a range of funding initiatives that will enable MAC to drive excellence in academic, sporting, and arts achievement, support students facing financial hardship to fully participate in educational and extracurricular opportunities, and foster the wellbeing of our school community. We are also committed to building a significant \$5 million endowment fund to secure long-term support for these initiatives.



# THE MAC FOUNDATION HIGHLIGHTS



**1986**

Wānaka Area School is split into Wānaka Primary School and Mount Aspiring College.

**1987**

Princess Anne opens Mount Aspiring College.

**1987 - 1993**

Wānaka's static population sees the school struggling to grow its roll and maintain sustainable levels for senior classes. The college is at risk of being shut and amalgamated with Cromwell College. From a 'no silly idea' meeting at the school, the idea of a school hostel programme begins to evolve.

**1993**

The school does not have the ability to use MoE funds to purchase land for the hostel, so MAC Foundation is formed to facilitate the purchase.

**1996**

The Foundation works with QLDC to change zoning on reserve land near the school. MAC Foundation purchases land from Council to build the hostel. MAC Hostel opens.

**1994**

The first hostel students arrive to participate in a senior year focusing on life skills and outdoor pursuits. The hostel programme makes news around the country.

**2005**

MAC Foundation purchases land at 135 Plantation Road.

**2016-2022**

This period sees MAC Foundation maintaining financial stability and exploring future viability.

**2022**

The Foundation donates \$85,000 to Mount Aspiring College

**2023**

Mount Aspiring College undergoes a major redevelopment that prompts the MAC Foundation relaunch and outreach to donors, business stakeholders, the local community and alumni. \$100,000 is donated to MAC by the Foundation.

**2024**

The Foundation donates \$140,000 to Mount Aspiring College. The Aspiring Endowment Fund is established.

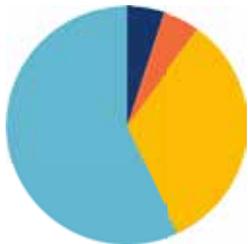


# THE MAC FOUNDATION

## OUR IMPACT

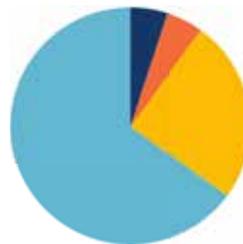
Since 2008 we have contributed over **\$600,000** to MAC, funding **vital staff, equity support, scholarships and resources.**

We want Mt Aspiring College to have world-class resources and capabilities to ensure every student is able to reach their full potential.



**2023:**  
**\$124,000**

**Expert Staff**  
**Resources**  
**Scholarship**  
**Equity**



**2024:**  
**\$140,000**

### TARGET OF \$250,000 FOR 2025

- **Equity support** for students to attend camps, buy uniforms and devices
- **Specialist teachers** for numeracy and literacy, extension and enrichment
- **Educational psychologist** to support students who have complex behavioural, learning and mental health needs
- **Te Ūkaipō Scholarship**, connecting a student to their Māori whakapapa
- Student **sustainability and inclusivity** initiatives
- Extra **resources and support** for students undertaking university level studies and/or scholarship exams
- **Specialist training** and development
- Upgrade outdoor pursuits **equipment**



# THE MAC FOUNDATION BUSINESS PARTNERSHIP PROGRAMME

The Business Partnership Programme is committed to investing in the future of our community through education.

The MAC Foundation Business Partnership Programme provides a structured way for local businesses to contribute to the success of Mount Aspiring College through annual financial or in-kind support. The programme is designed to build predictable fundraising income, deepen community engagement, and showcase local businesses as active contributors to educational equity, excellence, and wellbeing.

## HOW THE PROGRAMME WORKS

We encourage our business partners to go beyond simply giving, and to join us as active collaborators who help shape lasting opportunities and strengthen our college community.

The partnership model is relational and mutually beneficial. Businesses aren't just donors; they're collaborators in the Foundation's mission. In return for their support — whether financial or in-kind — they gain meaningful visibility, connection, and a sense of shared purpose within the community. This approach builds stronger, longer-term relationships and deeper local impact.

Our outstanding local business community brings a wealth of experience, and we therefore invite each business to meet with one of our trustees to help shape the most effective partnership plan together.

Criteria	Business Partner	Key Business Partner
<b>Time Commitment</b>	Occasional or one-off contribution (e.g. supporting a single event)  Regular support throughout the year or ongoing participation in key activities	Sustained involvement across the year (e.g. monthly engagement or standing role)
<b>Professional Input</b>	General assistance (e.g. logistics, hospitality)  Specialist or professional expertise (e.g. design, accounting, communications) and/or Skilled support in a specific area (e.g. printing, catering, photography)	High-level strategic or governance input (e.g. advisory, project management, training)
<b>Impact</b>	Enables a significant outcome or reduces operating costs materially, and/or contributes to the delivery of an activity or campaign	Integral to Foundation operations or strategic initiatives
<b>Consistency</b>	Annual, Ongoing, or seasonal	Continuous, embedded, or multi-year partnership



# THE MAC FOUNDATION

## ASPIRING ENDOWMENT FUND

The Aspiring Endowment Fund is a managed portfolio set up by the MAC Foundation with the goal of generating money in perpetuity to support Mt Aspiring College. Support is given to the college under the three pillars of Equity, Excellence and Wellbeing.

Established in 2024 with generous seed funding of \$100,000 from the Ray and Elsie Armstrong Trust, the Endowment Fund has grown to approximately \$350,000 by late 2025.



### WHAT HAPPENS TO YOUR MONEY?

Your donation will be added in full to the endowment fund investment portfolio, where it will be protected and used to generate ongoing benefits. Each year a portion of the returns from the portfolio will be used for the annual needs of the college, with the remainder reinvested to grow the fund for the future.

Once established, the endowment fund will provide financial stability for the Foundation, and thereby the school, for generations to come. We are looking to increase the size of the fund each year from gifts and bequests from those in the community who wish to make a long-term impact on the education of our young people and the community they live in.

### FUNDRAISING GOALS

The Foundation has a medium-term goal of raising an endowment fund of \$5 million of invested funds.

At an 8% return, this could generate \$400,000 p/a - allowing for \$200,000 in support to the school, and a \$200,000 reinvestment to grow the fund and keep pace with inflation. As the fund grows, so does our capacity to support our thriving school community.

### FUND MANAGEMENT

The Foundation will ensure fiscal responsibility and prudent management by maintaining a formal investment strategy with external investment professionals Forsyth Barr, protecting your donation for future generations.



## HOW YOUR MONEY WILL BE SPENT

The MAC Foundation has identified **three key pillars** for the allocation of funds we raise. Each year, the MAC Management Team determines the specific projects and resources that will benefit from this support.

<b>Tōkeke Equity</b>	<b>Panekiretanga Excellence</b>	<b>Hauora Wellbeing</b>
Ensuring fairness and inclusivity by providing equal opportunities for all students, regardless of background or circumstance.	Striving for the highest standards of academic and personal achievement, fostering a culture of continuous improvement and success.	Nurturing a culture that embraces students' wairua (spiritual), hinengaro (psychological), tinana (physical), and whānau (extended family), ensuring comprehensive tautāwhi (support) and guidance is provided for students to reach their full potential.
By supporting equity, we support the whole community - families and whānau - to be able to access aspects of education which may be financially challenging.	By supporting excellence, we help the College to be responsive to the needs of current and future students by providing quality resources, above and beyond those funded by the Ministry of Education.	In supporting student and staff wellbeing, we are committed to empowering the College to be able to provide a range of resources which enable students to fully engage in their holistic learning.
<b>Support includes uniforms, devices and school camps.</b>	<b>Support includes specialist teachers for support and extension, resources and support for higher education and upgraded resources.</b>	<b>Support includes an Educational Psychologist, cultural and leadership scholarships, and sustainability and inclusivity initiatives.</b>

Principal Nicola Jacobsen welcomes prospective donors to visit the school for a personal tour, providing an opportunity to see firsthand how support can directly benefit students and the wider community.



**The success of Mount Aspiring College impacts the success of our entire community.**

**Contact MAC Foundation**

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